

F&B Award Recommendations – Packages 1-5

Pkg	Proponent	Key Concepts	Conc	DBE %
1	Hojeij Branded Foods, Inc.	Ruby Tuesday, PF Changs, Pappadeaux Seafood, Pinkberry, Mcdonalds, Qdoba, Varasanos Pizzeria, Chick-fil-a	A	88.0%
2	Concessions/ H&H JV	TWIST, Willy's, Popeyes, Yogurbella, Dunkin Donuts, Paschals, TGI Fridays, Fresh 2 Order, Little Azio, La Vazza Coffee	B	41.1%
3	Host- ATLchefsJV3	Carrabas, The Varsity, Chick Fil A, Five Guys Burgers & Fries, Longhorn, LaMadeleine, The Real Chow Baby, Baja Fresh, French Meadow Bakery, The Pecan, Rolling Bones BBQ	C	38.3%
4	DNCTHS Atlanta Partners	Chipotle, Ruby's dines, Einstein Bros Bagels, Popeyes, Five Guys, Bojangles, Corner Bakery Café, Fatburger, Georgia Grown, Argo Tea Café	D&T	43.2%
5	Host- ATLchefsJV5	Popeyes, Shane's Rib shack, Atlanta Chophouse, TGI Fridays, Coffee Beanery, Starbucks, The Pecan	Atrium & F	37.5%

F&B Award Recommendations – Packages 6-9

Pkg	Proponent	Key Concepts	Conc	DBE %
6	Atlanta Restaurant Partners	TGIFridays, Chicken N Beer, Atlanta Braves All Star Grill and Goldberg's Bagel Company & Deli	D&T	100%
7	Global Concessions, Inc.	Michon's Smokehouse, Coffee Beanery and Jekyll Island Seafood Company	B&F	100%
8	Mack II, Inc.	Ruby's Diner, Asian Chao, Gold Coast Dogs	A & Atrium	100%
9	Vida-Velocity Management , LLC	Jersey Mike's Subs and Wienerz Grill	C	100%

Retail Award Recommendations – Packages 1&2

Pk g	Proponent	Key Concepts	Conc.	DBE%
1	LTL ATL JV	Wall Street Journal, Johnston & Murphy, ableplanet, Magellans, Tommy Hilfiger, MAC, Kiels, Luxury Boutique, Simply Books, Clutch, CNN, Touch Table, Sunglass Icon	E&F	40.0%
2	Paradies-Atlanta II, LLC	CNBC News, New York Times Bookstore, Goldberg's Deli, Spanx, Pandora, Brooks Brothers, Swarovski, Shades of Time, Soundbalance, Sweet Auburn Market, Brookstone, The Body Shop	E&F	39.3%

Atlanta/Georgia/Southeast “Sense of Place”

Concept	Operator/Entity	Street Location
Chick Fil A (2 locations)	Hojeij Branded Foods & Host+ATLchefs JV3	Hapeville, GA (1 st location) National
Goldberg’s Bagels/Deli (4 locations)	Hojeij Branded Foods & Paradies ATL II JV Retail	Roswell Road, Atlanta, GA
Shane’s Rib Shack	Host+ATLchefs JV5	McDonough, GA (1 st location)
Real Chow Baby	Host+ATLchefs JV3	Howell Mill Rd, Atlanta, GA
TWIST	Concessions/H&H	Peachtree Rd, Atlanta, GA
ECCO	Host+ATLchefs JV3	7 th Street, Atlanta (midtown)
Paschals	Concessions/H&H	Northside Drive, Atlanta, GA
The Varsity	Host+ATLchefs JV3	North Avenue, Atlanta, GA
Georgia Grown	DNC THS Atlanta Partners	None
Chin Chin Hartsfield	DNC THS Atlanta Partners	Many location, custom location for Hartsfield
Atlanta Chop House	Host+ATLchefs JV5	Many locations, custom location at Hartsfield

Atlanta/Georgia/Southeast “Sense of Place”

Concept	Operator/Entity	Street Location
Sweet Georgia Juke Joint	Global Concessions	Concourse C & Peachtree St
The Pecan (2 locations)	Global Concessions & Host+ATLchefsJV3	Main Street, College Park
Varasano’s Pizzeria	Hojeij Branded Foods Inc.	Peachtree Road, Atlanta
Jekyll Island Seafood Company	Global Concessions	Developed for HJAlA
Atlanta Hawks Highlight Factory	MBF Verge JV, LLC	Phillips Arena
Piece of Cake	Hojeij Branded Foods, Inc.	5 locations in Atlanta
Sweet on Georgia Candy Bar	Host+ATLchefs JV3	None
The original El Taco (2 locations)	Host+ATLchefs JV3 & JV5	N. Highland Ave, Atlanta
YEAH! Burger	Host+ATLchefs JV5	2 locations in Atlanta
Willy’s Mexican Grill	Concessions/H&H JV	8 in Atlanta and Athens also in Gainesville, FL
Grindhouse Killer Burgers	DNCTHS Atlanta Partners	2 locations in Atlanta
Spanx	Paradies-Atlanta II, LLC	Headquartered in Atlanta